

**2025 SOUTHWEST DISTRICT SKILLSUSA
SPRING LEADERSHIP CONTESTS
Grady County Fairgrounds-Chickasha OK
Thursday, February 19, 2025**

8:30	Judges Meeting in the Kitchen Area (refreshments provided)
9:00	General Session
	Opening Ceremony – SW District Officers
	Welcome
	Announcements
9:30	Contests Begin-Registration at Contest Holding Areas
3:00	Closing General Session & Awards
	(after contests are done; time could vary)
	Presentation of District Advisor of the Year Award

Contestants: Please see the new Competitive Events Guidelines for all contest regulations on number of contestants. [2024-25-Competitive-Events-List-12_10_24.pdf](#)

To sum it up, all individual contests can have up to 6 (any blend of secondary/post) per campus.

All team events can have 2 secondary and 1 postsecondary per campus. This would allow for an AM team and a PM team if that is how your school chooses but it does not have to be designated as an AM/PM team.

Pin/Tshirt Design: To accommodate for a better contest experience at state the Pin and Tshirt Design contests will begin at the regional level this year. All submissions and announcements will be online. No results will be announced at Chickasha so you do not need to bring those students.

Time: It is vital that we begin our contests on time so we can end in a timely manner. Schools are required to be on time and to stay until the end of the awards. Students should have plenty of time to make arrangements at work.

Food: We will have lunch available for students, advisors and judges this year at no cost to the student or school district. Please email me with any food allergies/sensitivities.

Customer Service: Customer Service contests are done at the district leadership competitions; however, it is considered a TECHNICAL contest, not leadership. A student can reasonably compete in both Customer Service and Prepared Speech, for example. However a student can not compete in Customer Service and Cosmetology, as another example.

Postsecondary: Please encourage your adults to compete in leadership! They usually do an outstanding job and it would be great to see more compete at the district level.

Resumes: please bring **PAPER** copies of the resumes. Digital resumes will not be scored. Online submissions will begin at the state level.

Job Interview: I sent an email earlier this week detailing the portfolio requirements at the district level. All portfolios must be a paper copy. Digital will not be allowed.

Registration: For Leadership contests please register with the state through [SkillsUSA Registrations Login \(skillsusa-register.org\)](#)

*If you have any questions, contact Shelby Reimer at Western Tech Center. 580.682.0655
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